



CALL FOR ARTISTS

CULTURAL MEDIATION PROJECT
with the École Clément-Cormier
high school in Bouctouche

Submissions open:
March 13 2025

**Document updated on March 20*

Submission deadline:
April 4, Midnight 2025



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Section 1 : Description of project

The **Kent Regional Services Commission** (KRSC) in partnership with the local **Coalition of Planet Youth Kent** and the **Société culturelle Kent-Sud** invite New Brunswick artists to submit an application to take part in a cultural mediation project with students from the **Clément-Cormier** high school in Bouctouche. This project is a new initiative undertaken to strengthen public art offerings in our region, to support New Brunswick's professional artists, and to provide opportunities for New Brunswickers to experience public art. This project is funded by the **New Brunswick Department of Tourism, Heritage and Culture**.

Section 2 : Who can apply?

Professional artists based in New Brunswick (see the complete definition of a professional artist here): [Critères Artiste Criteria.pdf \(artsnb.ca\)](#) and have resided in New Brunswick for at least 12 consecutive months prior to the date of application.

The application form is available on **page 7**.

Projects may be submitted in English or French and must be received no later than midnight Atlantic Standard Time on **Friday, April 4**.

Any questions about the application or details of the project can be submitted in writing until **April 4** to **Claudie Ringuette** at claudie.ringuette@csrkc.ca.



Section 3 : Level of funding

Funding will be provided to selected professional artists in the amount of **\$12,000 CAD**, which will cover the artist's fee (compensation), materials and installation costs.

Section 4 : Selection process

The professional artist(s) selected will be chosen by a jury and include at least one professional artist. Proposals will be evaluated on the basis of documents submitted in accordance with the project's criteria and objectives. The project should begin the week of **April 21**, and should be completed and installed by **June 6, 2025**. The successful artist(s) will enter into a contract with the Kent Regional Services Commission. The successful artist(s) will be required to obtain confirmation of a criminal record check and will also be required to provide proof of general liability insurance to install the public art work if they do not hire an insured installer.

Section 5 : Evaluation process

The evaluation of proposals will be based on the following:

Demonstrate an ability to create a work in line with the main issue and the style developed by the students: 10 points;

Demonstrate a vision that takes into account the development of skills, resilience, self-confidence and social inclusion of the students involved : 10 points;

Longevity: the project's ability to stand the test of time: 10 points;

Adherence to budget, schedule and deadlines: 10 points

Section 6 : **About the project / location**

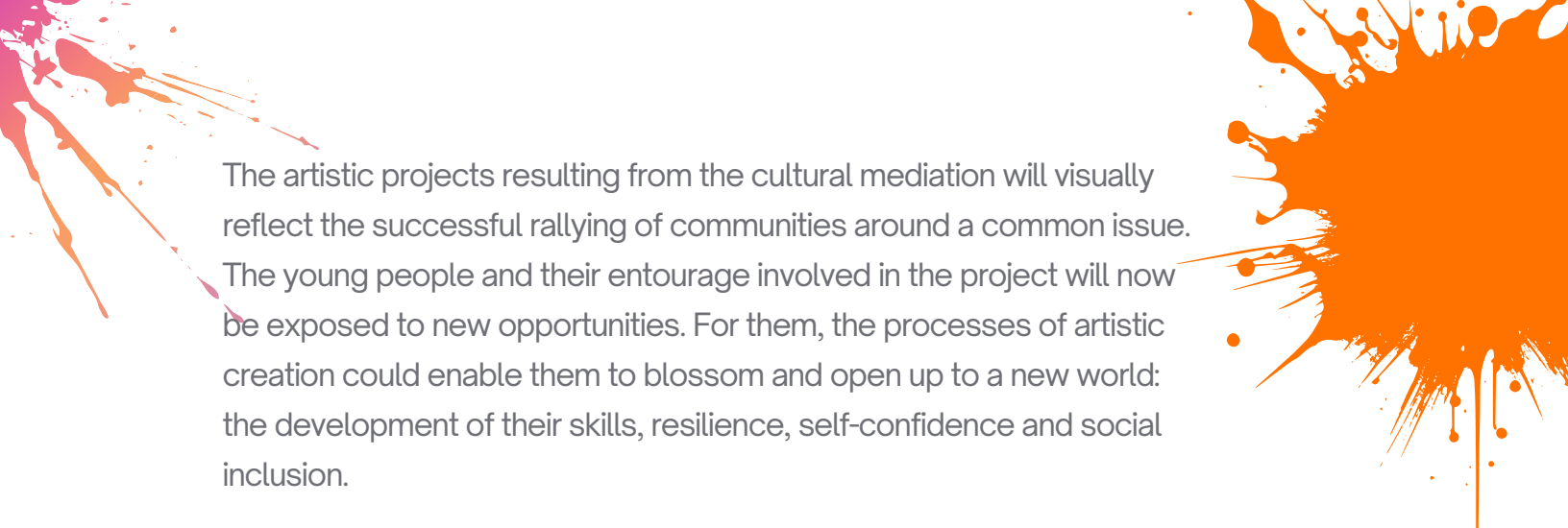
The Kent Region Cultural Mediation Project aims to bring the Greater Kent Region communities together around the social issue of youth substance use. This initiative will prove to be a unifying link for the communities involved in the Planet Youth (PY) pilot project in the Greater region the KRSC serves.

Since 2022, the Kent region has been one of the pilot sites selected by the NB government to implement the Planet Youth program. The Planet Youth pilot project is a prevention model of Icelandic origin based on theory in the reduction of substance use (alcohol, tobacco and other drugs) among young people. The model is designed to reinforce protective factors, reduce risk factors and create healthy community environments adapted to the positive development of young people, based on key areas of the local community: family (parents), friendships, wellness in school and free time (extracurricular).

Based on the results of a survey of grade 10 students in three Kent region high schools, the data shows that only 14% of teenagers participate in extracurricular activities related to art, music, dance or drama once or more per week, and that 69% of young people find that there aren't many activities in which they can participate in their community. It goes without saying, then, that the lack of recreational opportunities is a major risk factor on which the Kent local coalition and the Kent RSC want to take action.

This cultural mediation project represents an opportunity to create not only a recreational and cultural opportunity for young people and their entourage, but also a sense of belonging as well as increased awareness of the cause.





The artistic projects resulting from the cultural mediation will visually reflect the successful rallying of communities around a common issue. The young people and their entourage involved in the project will now be exposed to new opportunities. For them, the processes of artistic creation could enable them to blossom and open up to a new world: the development of their skills, resilience, self-confidence and social inclusion.

This project is a cultural mediation initiative that will culminate in a collective art piece(s) . The theme/style of the work is determined by the students, and will reflect the challenges they face on a daily basis. The chosen artist will need to be able to direct the students towards the creation of this collective art piece(s), and will need to adapt accordingly.

Section 7 : **Proposal requirements**

The artist(s) will be responsible for all expenses associated with the production and installation of the work. The artwork must be original. The artist owns all rights to the material used, and must not infringe any copyrights. The work must be made of resistant materials to guarantee its durability and be composed of durable materials, ensuring its longevity over time. The format of the work is left to the artist's discretion, allowing him or her to fully express his or her creative vision. Safety is paramount. The work must be conceptualized to ensure that its construction is safe, both structurally and for students, school employees and the public.

After consulting with the students, the community agent and the teacher, the students at Clément-Cormier high school defined several criteria that were important to them:

- ☀ The work should be indoors.
- ☀ The styles they prefer are: collage, paint, malleable pastes, papier-mâché (3D), various textures (sensory.)
- ☀ They agree that each of them would create their own work to be integrated into a collective montage.
- ☀ Theme would be related to the benefits on body and soul when we don't take drugs or alcohol.
- ☀ Each student would choose their word, such as harmony, freedom, rehabilitation and create their work in connection with that word.
- ☀ Color palette (soft, harmonious, contrasts, rainbow)



Section 8 : Application form

CULTURAL MEDIATION PROJECT: APPLICATION FORM

Submission deadline: April 4, 2025

Name(s) of artist(s) : _____

If this is a group of artists, please identify the artist's team leader:

Address: _____

Town: _____

Postal code: _____

Email: _____

Phone : _____

Website (if applicable) : _____

Facebook : @ _____

Instagram : @ _____

Location: Clément-Cormier high school in Bouctouche.

SUBMISSION REQUIREMENTS: Submit the following documents to **Claudie Ringuette** at claudie.ringuette@csrkc.ca by **midnight, April 4.**

This completed application form.

A **brief statement of interest (max. 1 page)** describing your artistic practice, experience or interest relevant to the call and the general idea of the project. The project description should include your ability to collaborate with students, a short description of an inclusive vision of students in the project and the proposed materials.

A **description of your process**, the approach and a timetable.

A **resume: (max. 2 pages)** detailing your experience as a professional artist.

Portfolio : a maximum of 5 samples of works that best relate to the call. One sample is equivalent to:

- o 1 image (JPG or PNG, max. 2 Mo per image)
- o 1 minute video, animation or media content available online via Vimeo, YouTube or weblink (include l'URL)
- o 1 page written document (WORD or PDF)
- o 1 minute audio

Sample list identifying the name of the file, title of the artwork, date, format, approximate size! location.

Proposed budget using the template provided on page 8



Section 9 : Budget



TITLE OF PROJECT : PROPOSED BUDGET

It is understood that the costs indicated in this budget are educated estimates, rather than definitive figures.

Artist, creation and research fees, and project management costs associated with the project.		
Artists fees	\$ -	Recommended minimum 20% of total budget
Artists' travel expenses (including gas)	\$ -	
Artists' accommodation expenses (hotel costs if you are traveling for a site visit, research, etc.)	\$ -	
Materials (including shipping)	\$ -	
Studio and/or equipment rental (if applicable)	\$ -	
Research and/or consultation (if applicable)	\$ -	
Production costs		
Design and/or third-party consulting fees (if applicable)	\$ -	
Technical and production costs	\$ -	
Other (please specify)	\$ -	
Installation costs		
Installation fees (if applicable)	\$ -	
Other (please specify)	\$ -	
Liability insurance	\$ -	Required only if the artist installs independently of an insured third party.
Unforeseen expenses	\$ -	Recommended 10%. Funds to pay for unforeseen costs or changes associated with the project.



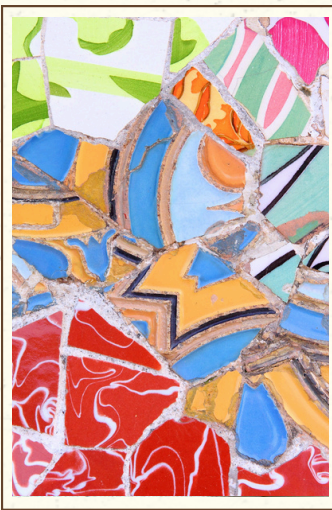


Appendices



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Possible materials and styles



Possible collectif art





Possible Structures

